ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT

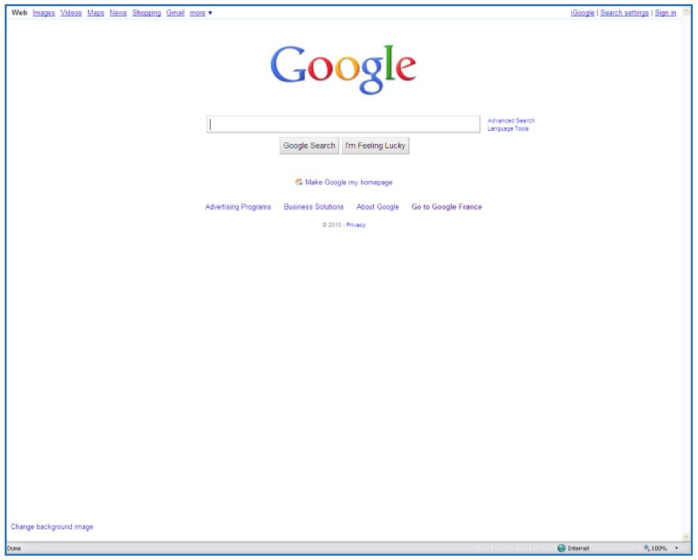
Data, Data Everywhere

But not a dataset to be found!

Toby Green
Head of Publishing, OECD

OPEN ACCESS AND OPEN DATA, Köln, December 2010

Search engines



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Data engines

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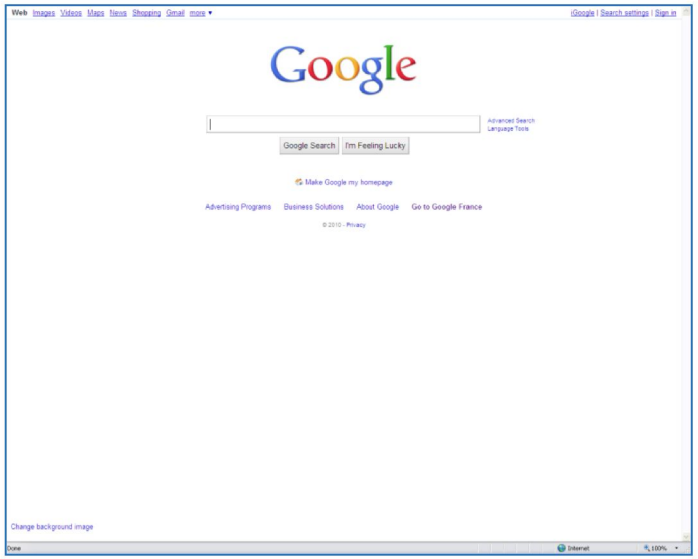
Search engines



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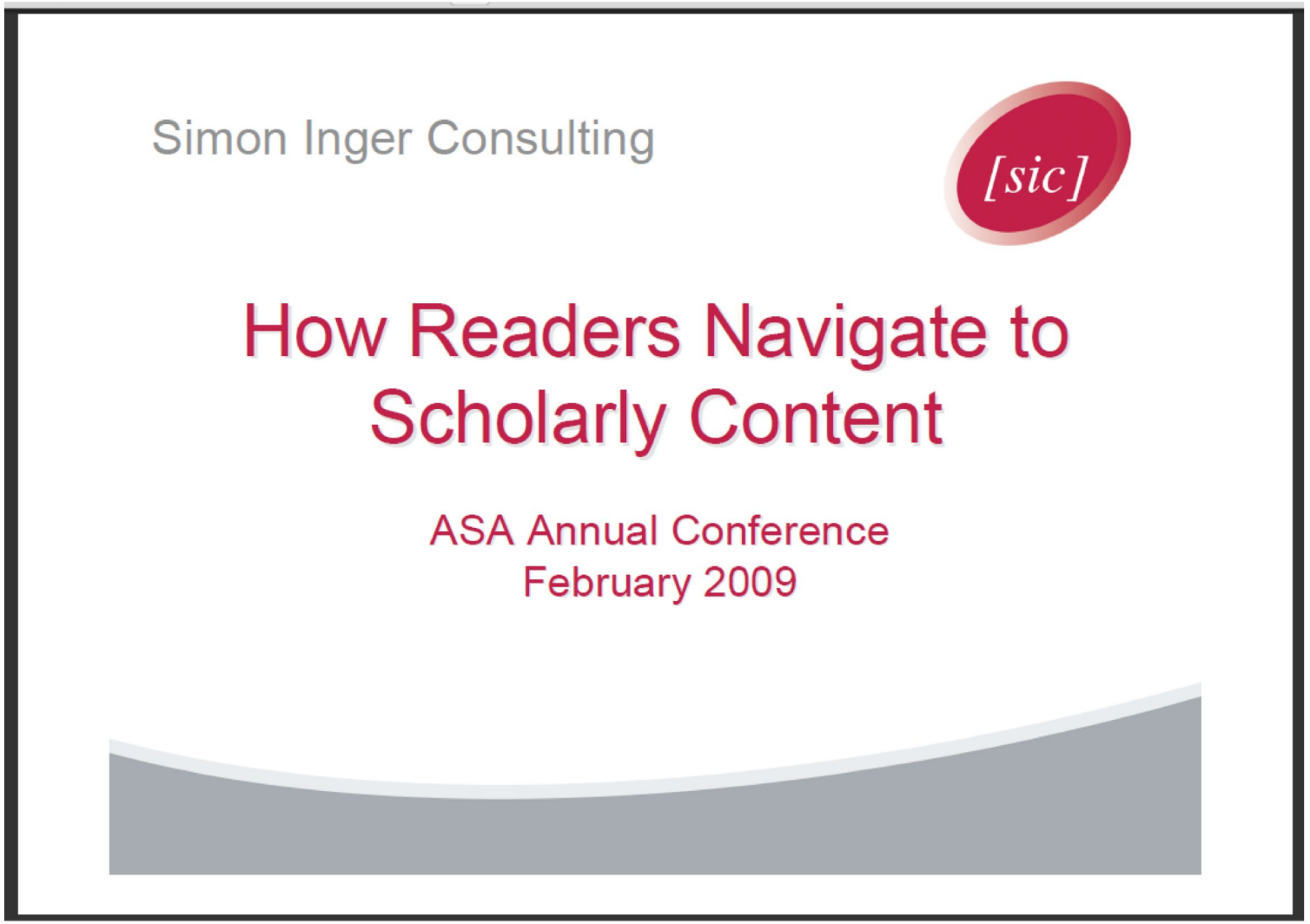
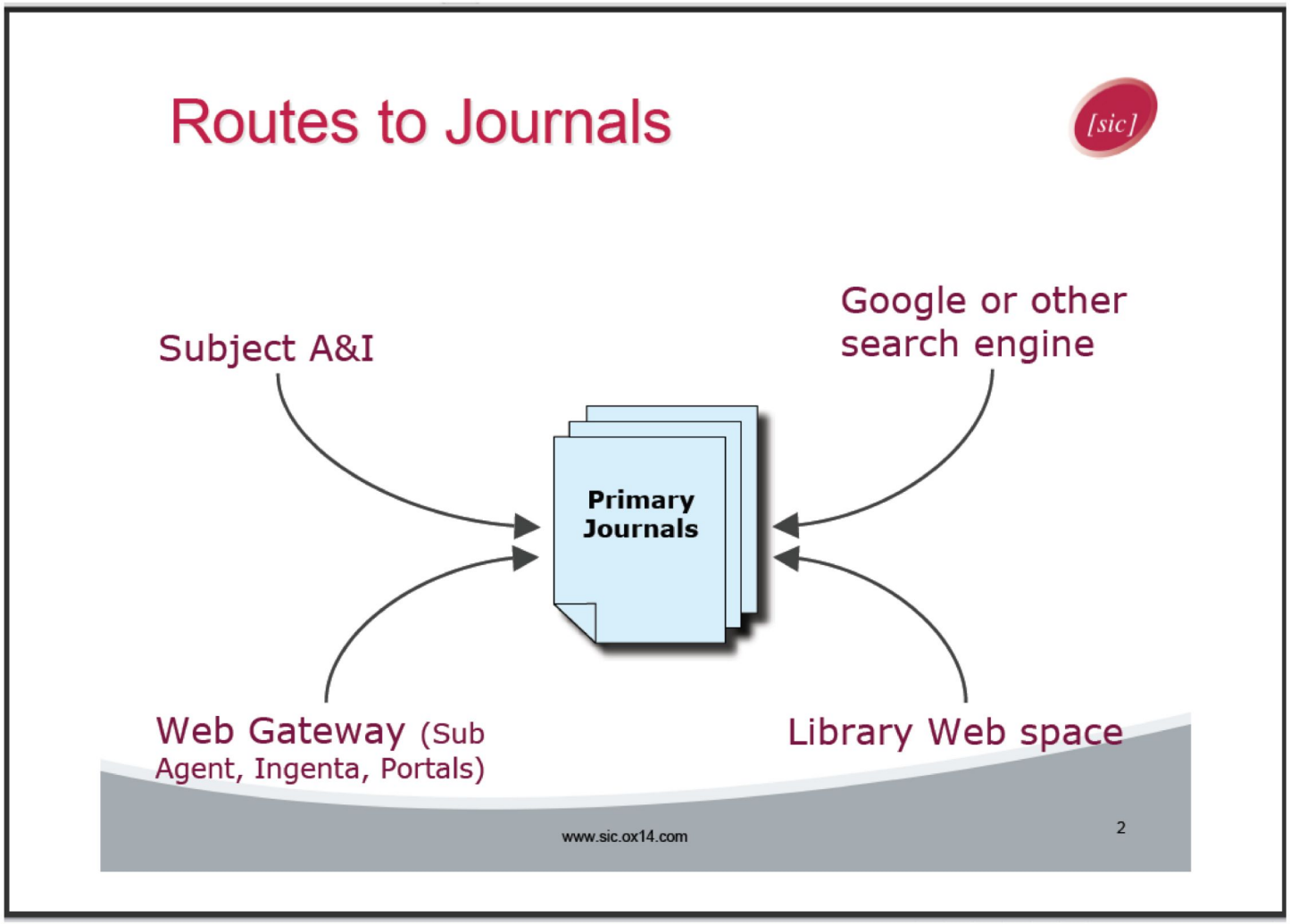
Data engines

I take as my text today . . .



. . . which showed how readers find journal articles . . .



. . . scientifically.

Survey Methodology

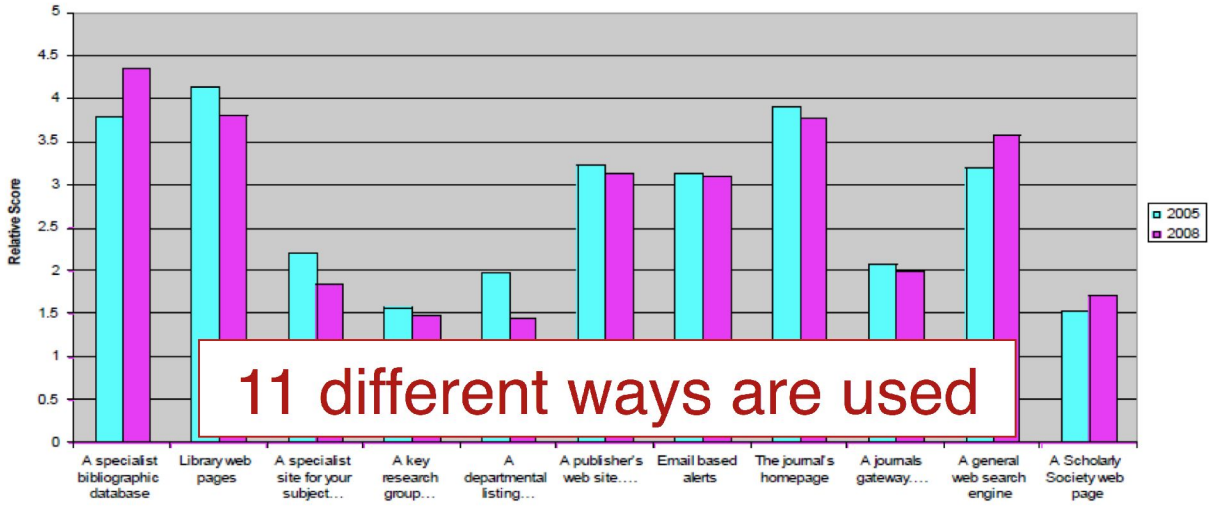
- Email and web based
- 832 respondents from ~20000 invitations
- Results biased towards North America and Europe and Life Sciences
- For comparative purposes 2008 demographics were down-sampled to 2005 levels

The Survey found . . .

You've already got in hand.

Behaviour 1 – Following a Citation

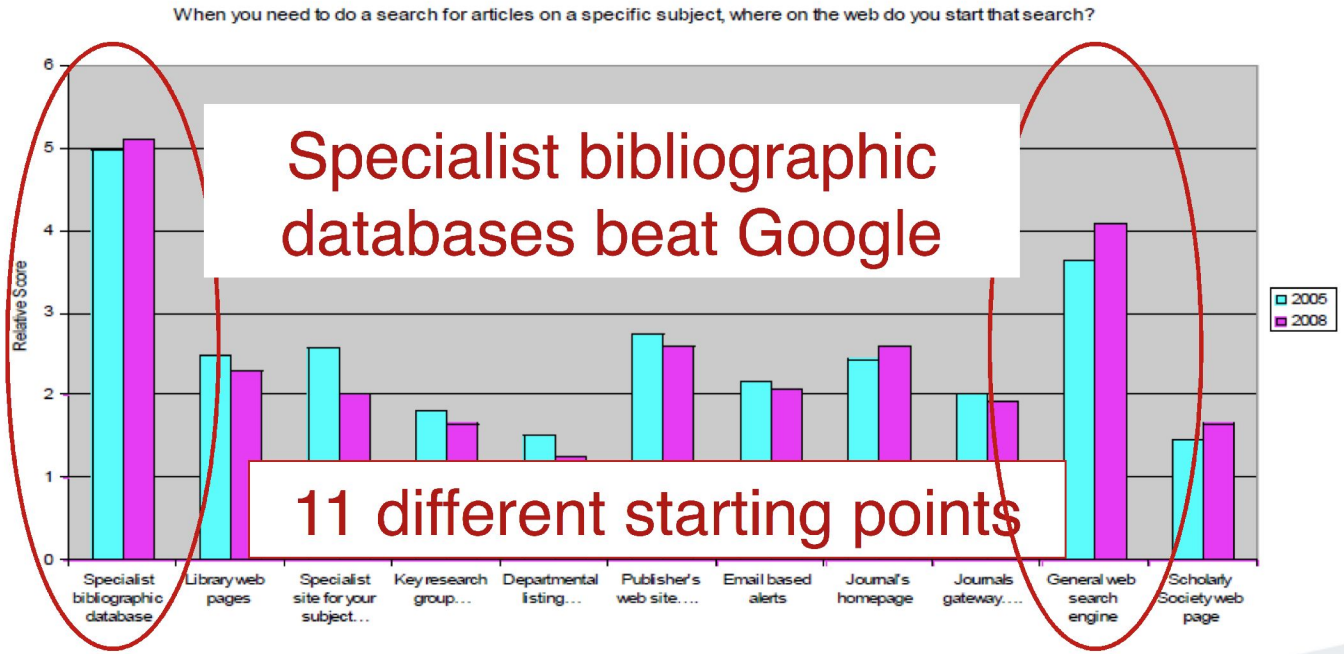
When you need to find a specific online journal article and when you already have a reference or citation where do you start your search?



11 different ways are used

. . . and where do you start searching?

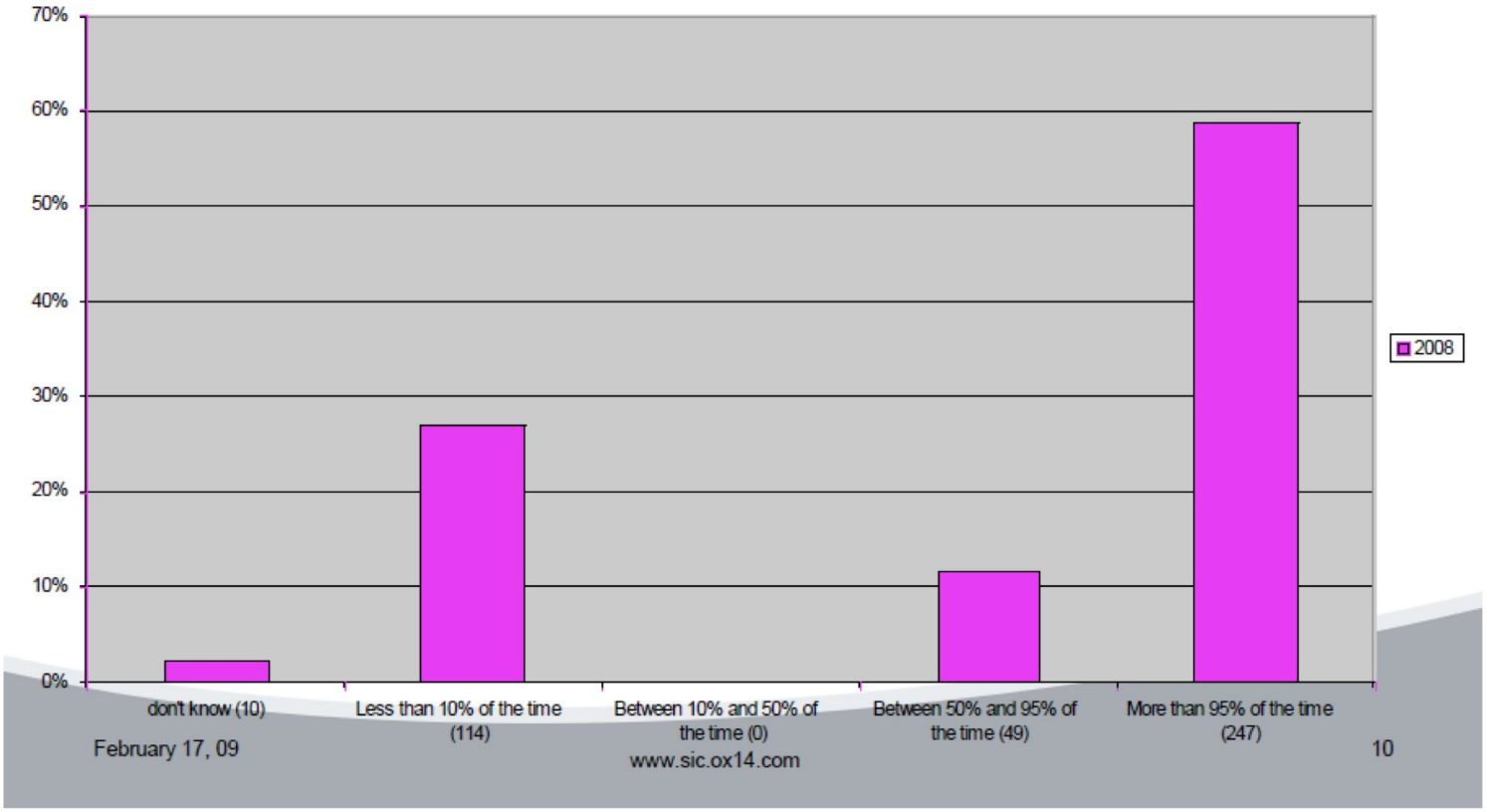
Behaviour 3 – Searching



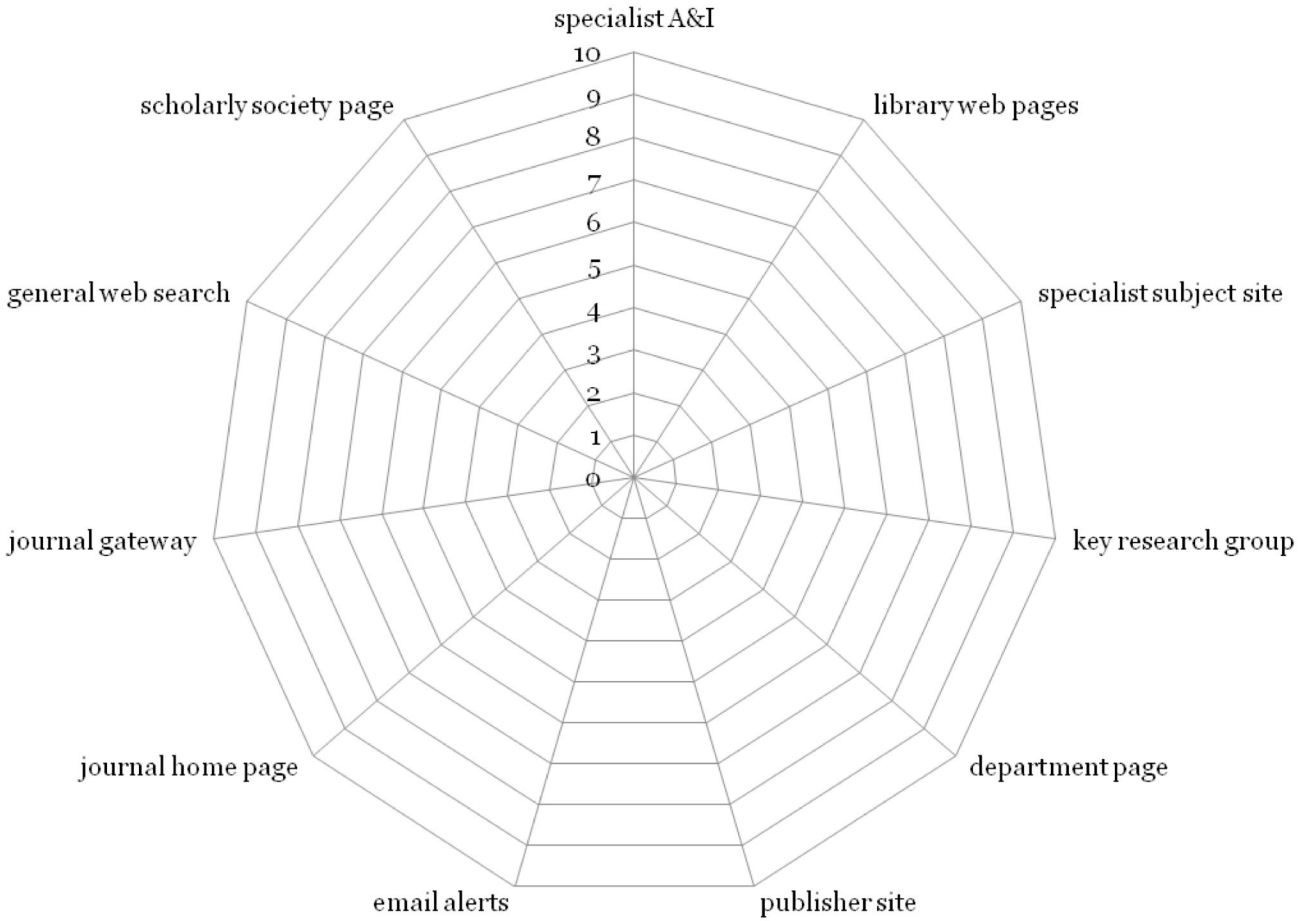
Library Technology in User Navigation

>95% of the time

How often do you think that technology deployed by your institution's library affects how you navigate to e-journals?



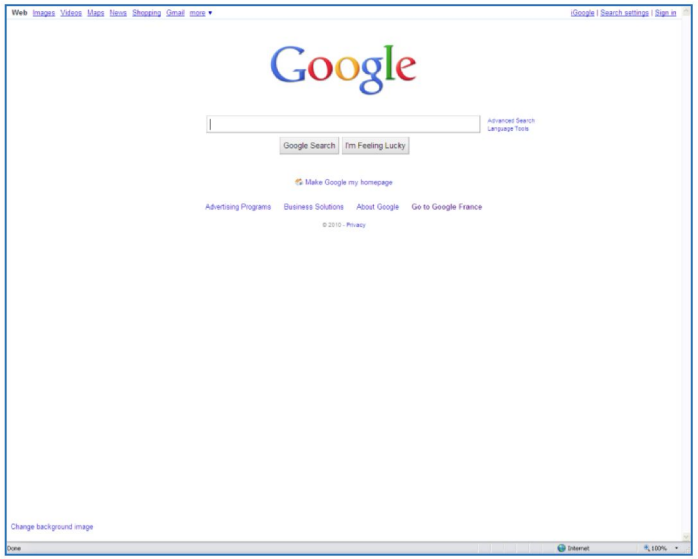
Discovery web



Discovery web

As used by researchers looking for journal articles

Search engines



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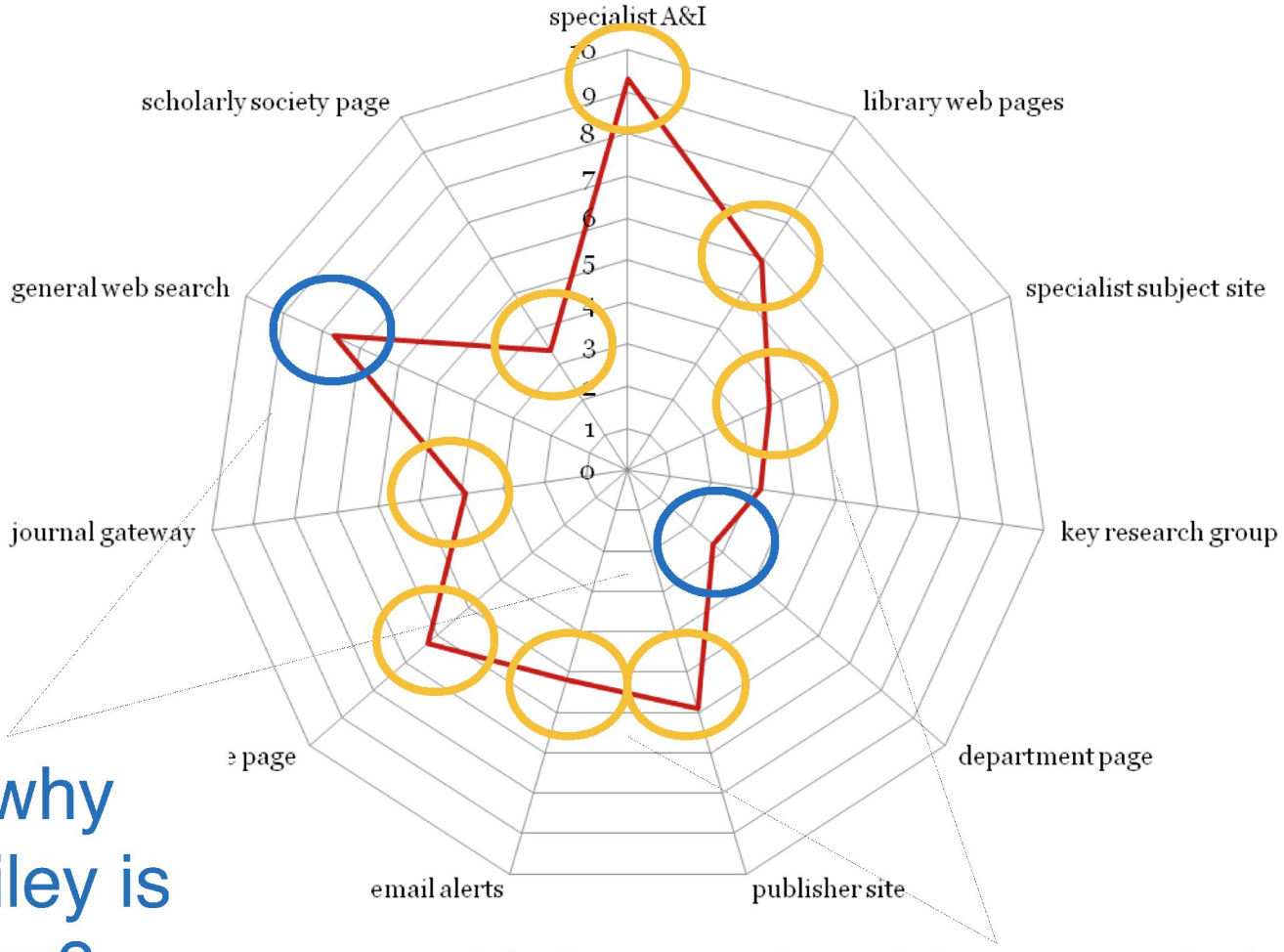
Data engines

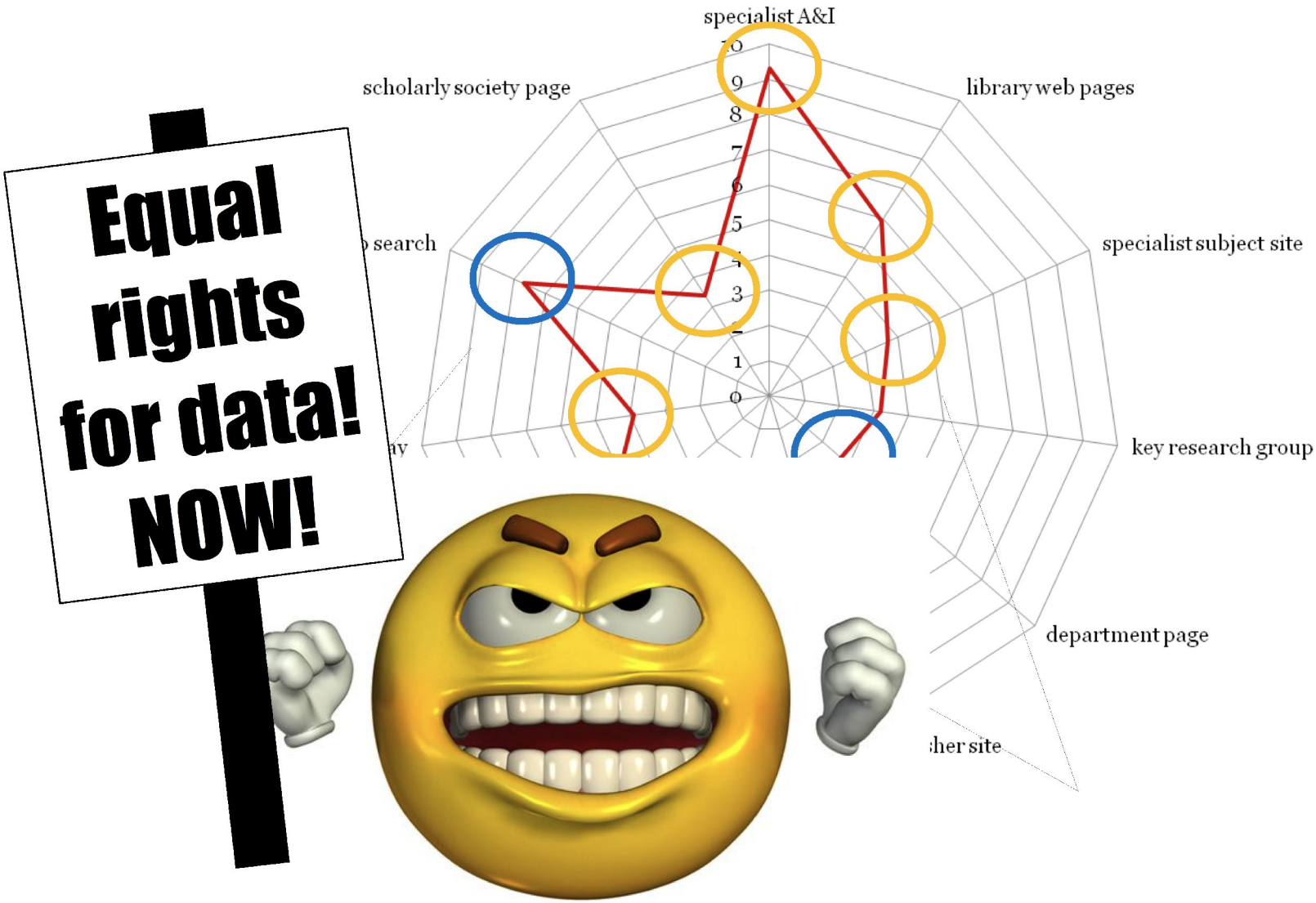
Discovery web



Is this why Mr Smiley is so angry?

He's starting his search here, or here, or here or . . . ?

Discovery web

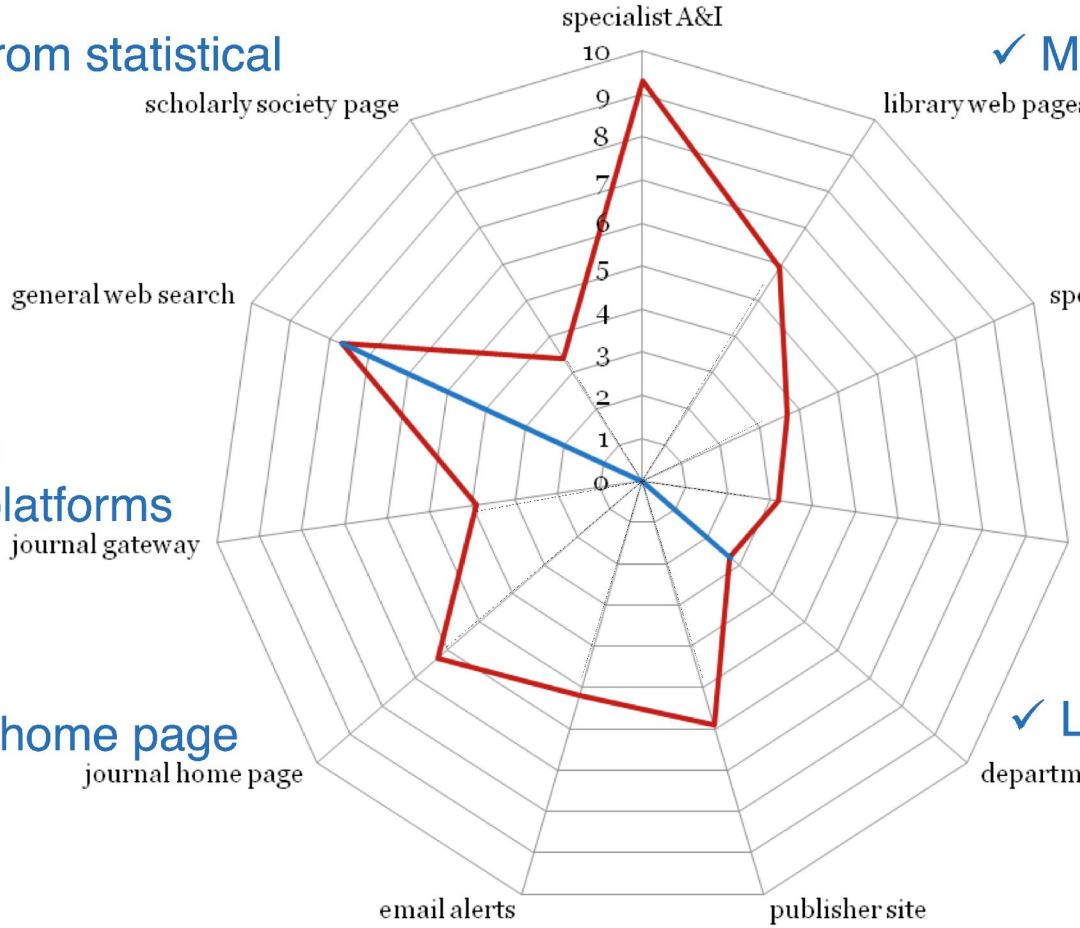


What does it take to make data equal?

✓ Datasets in A&I services

✓ Links from statistical societies

✓ MARC records for OPACs



✓ Datasets listed on sites like arXiv?

✓ Datasets in aggregation platforms

✓ Dataset home page with DOI

✓ Links from statistician's home page

✓ Alerts when new data is released

✓ More data like this!

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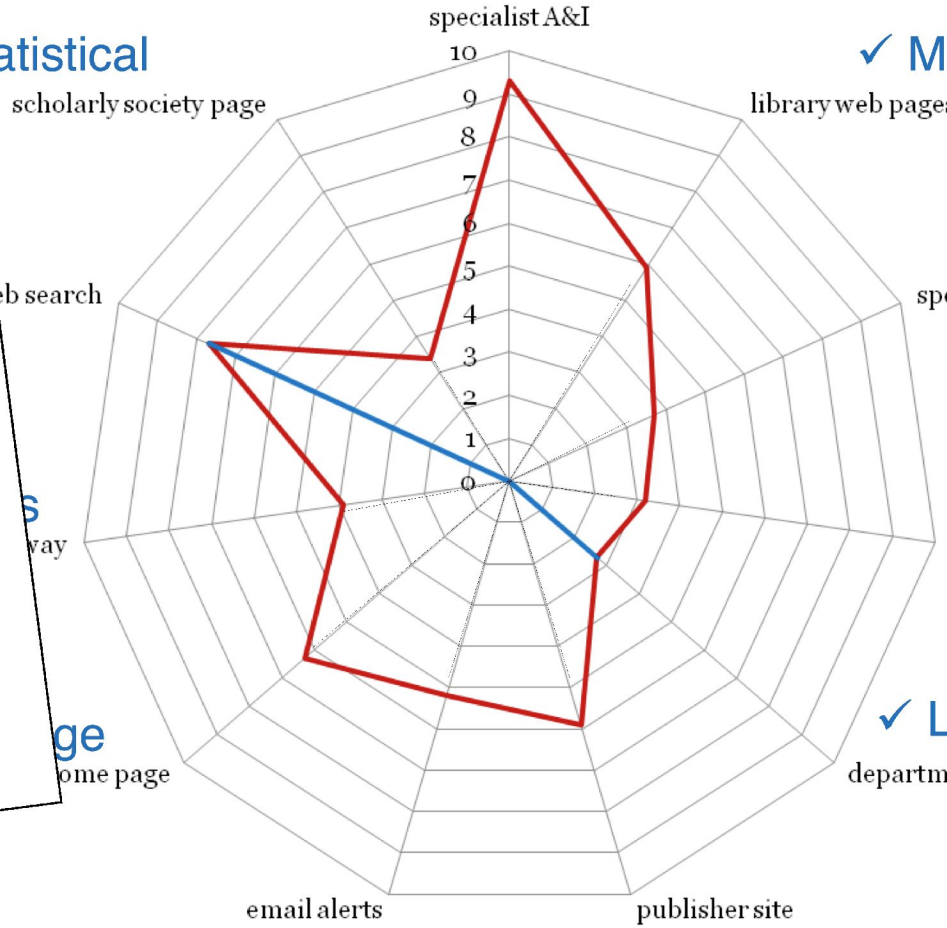

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And here's one we prepared earlier

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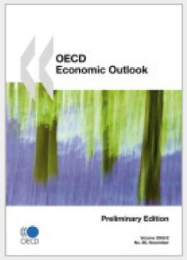
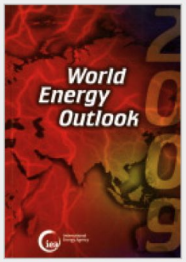


OECD Economic Outlook
Preliminary Edition

Periodicals

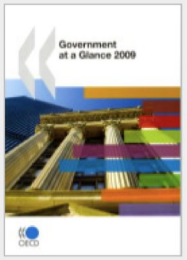
The economic recovery now spreading across OECD countries is still too timid to halt the continuing rise in unemploy-ment, according to the OECD's latest Economic Outlook. The jobless rate is expected to peak in the first half of 2010 in the US, but it may not be until 2011 that unemployment begins to fall in the Euro area.



World Energy Outlook

Books

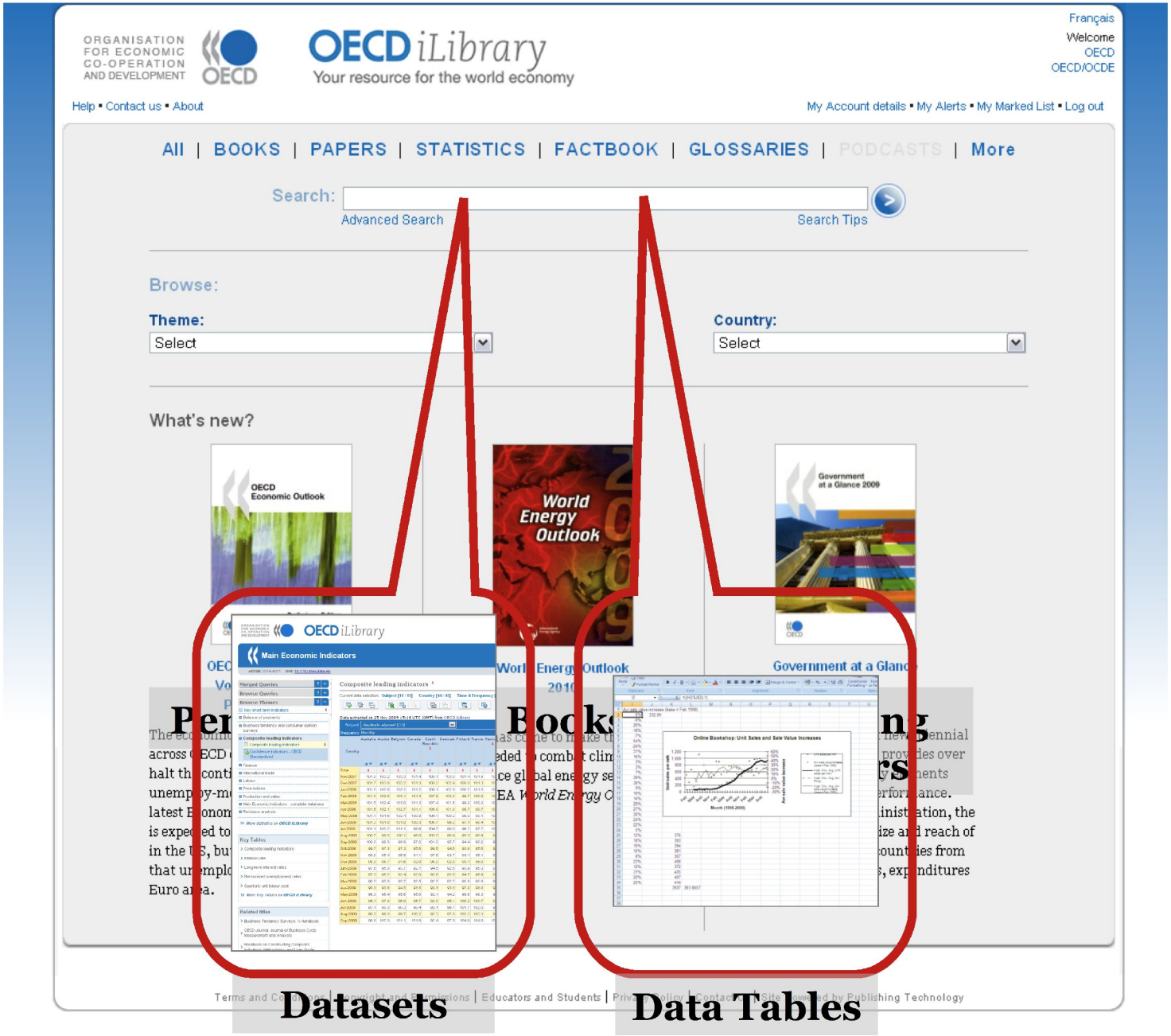
The time has come to make the hard choices needed to combat climate change and enhance global energy security, says the latest IEA *World Energy Outlook*.



Government at a Glance

Working Papers

Government at a Glance is a new biennial publication of the OECD. It provides over 30 indicators on key instruments underlying government performance. With a focus on public administration, the publication compares the size and reach of government across OECD countries from the perspective of revenues, expenditures and employment.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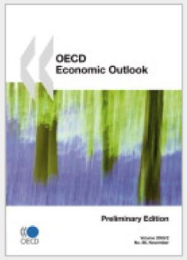

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Volume 2009, Issue 2
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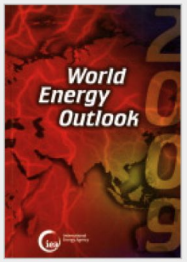

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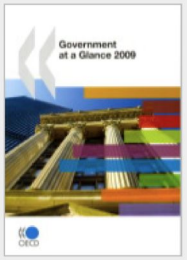

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health data

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☐	13 Apr 2010	Data	Detailed data OECD in *Social Expenditure*	DATA
☐	07 Oct 2010	Chapter	What Does Existing Data on Health Quality Show? OECD, Pages: 33-46 in *Improving Value in Health Care: Measuring Quality*	PDF – 0.84 Mb
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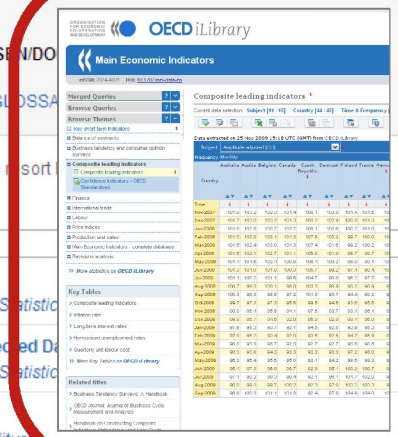

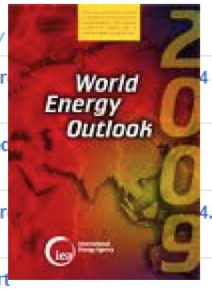

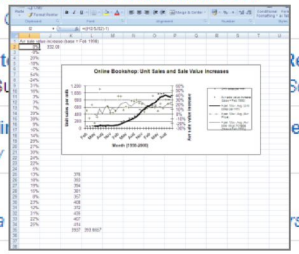

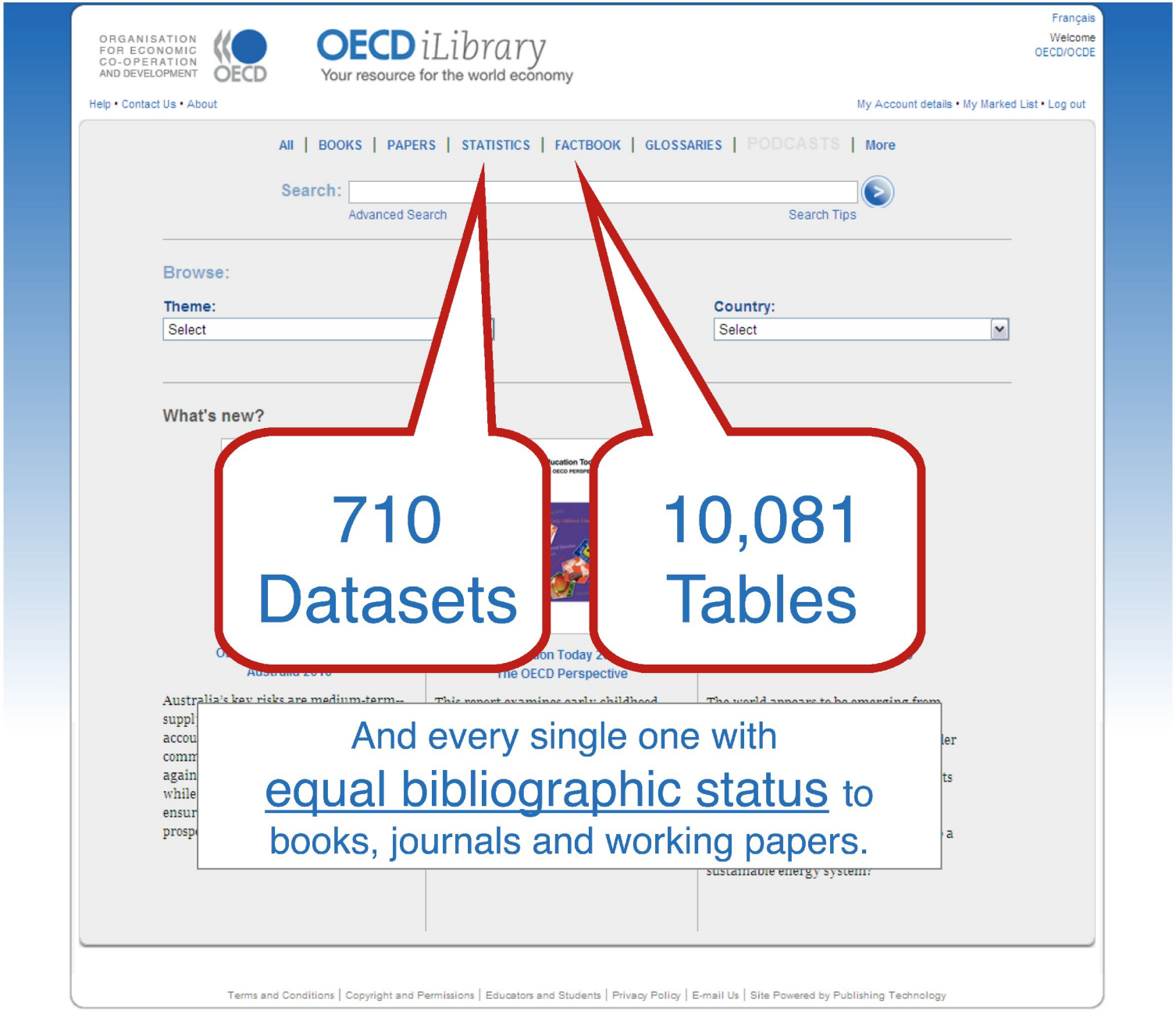
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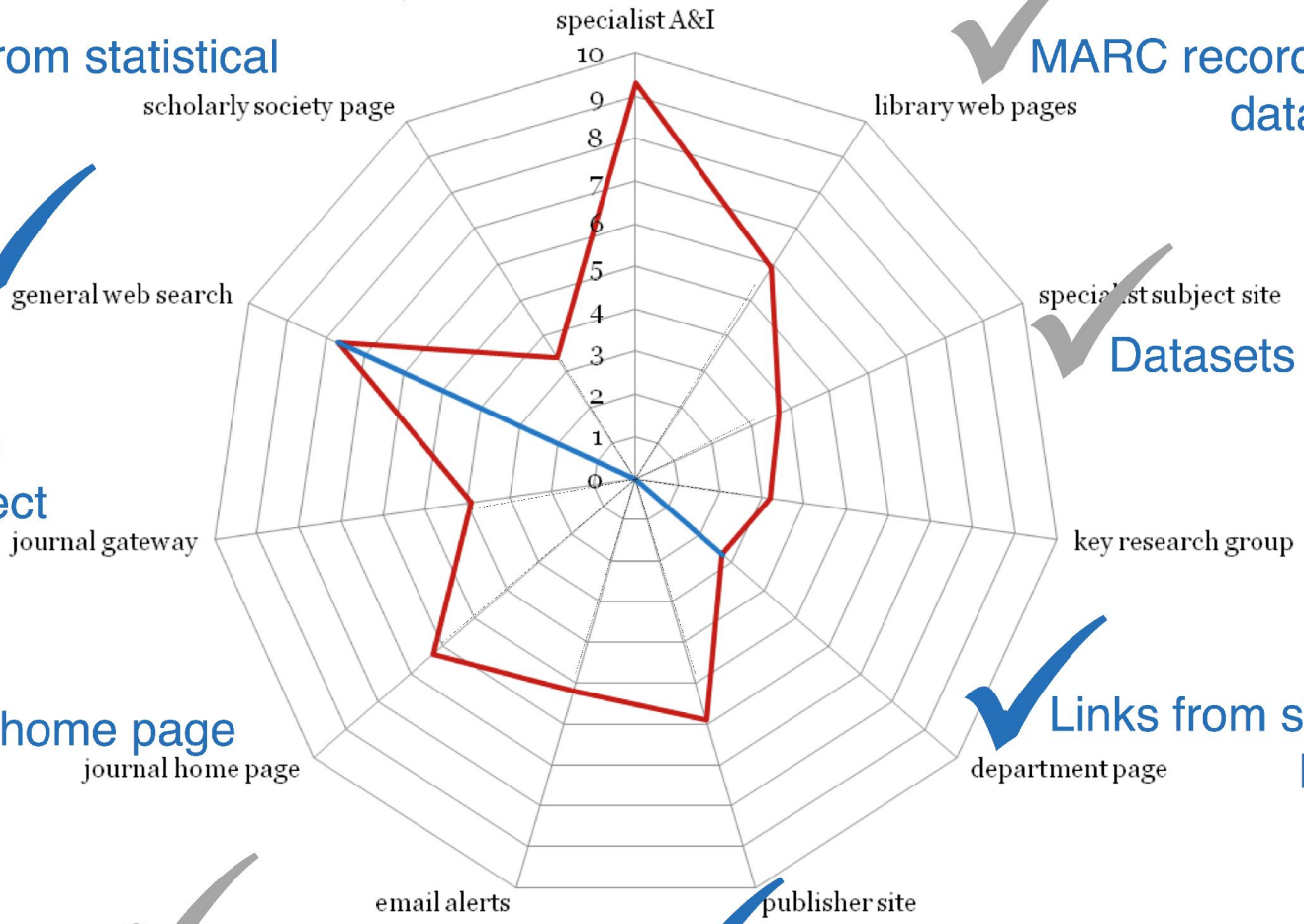
✓ Links from statistical societies

✓ MARC records for datasets



✓ Datasets on Repec

✓ Datasets in IngentaConnect

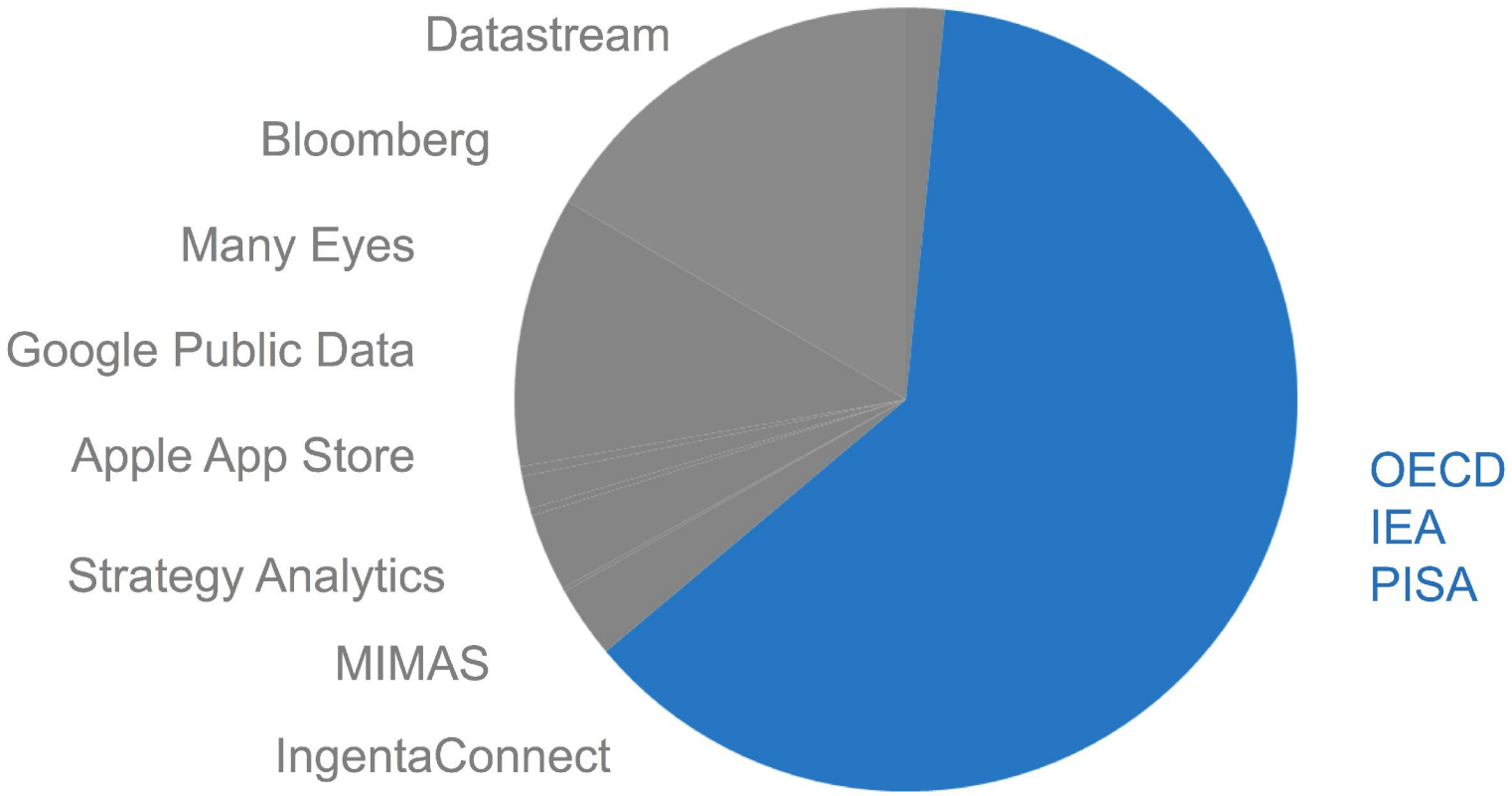
✓ Links from statistician's home page

✓ Dataset home page with DOI

✓ Alerts when new data is released

✓ More data from us!

We don't just channel data via OECD websites



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Inger S., Gardner T., How Readers Navigate to Scholarly Content

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A white paper describing the metadata schema used for OECD datasets and tables is available at:

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