

Data rush in the wild: Real-life & Real-world data for research

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Version: Postprint (Verlagsversion)/Postprint (Publisher Version)

Typ/Type: Kongressschrift/Conference Proceeding

Jahr/year: 2023

Quelle/Source: <https://repository.publisso.de/resource/frl:6453205>

Zitationsvorschlag/ Suggested Citation:

Beyan, Oya (2023): Data rush in the wild: Real-life & Real-world data for research. Open Science Festival 2023. DOI: 10.4126/FRL01-006453205

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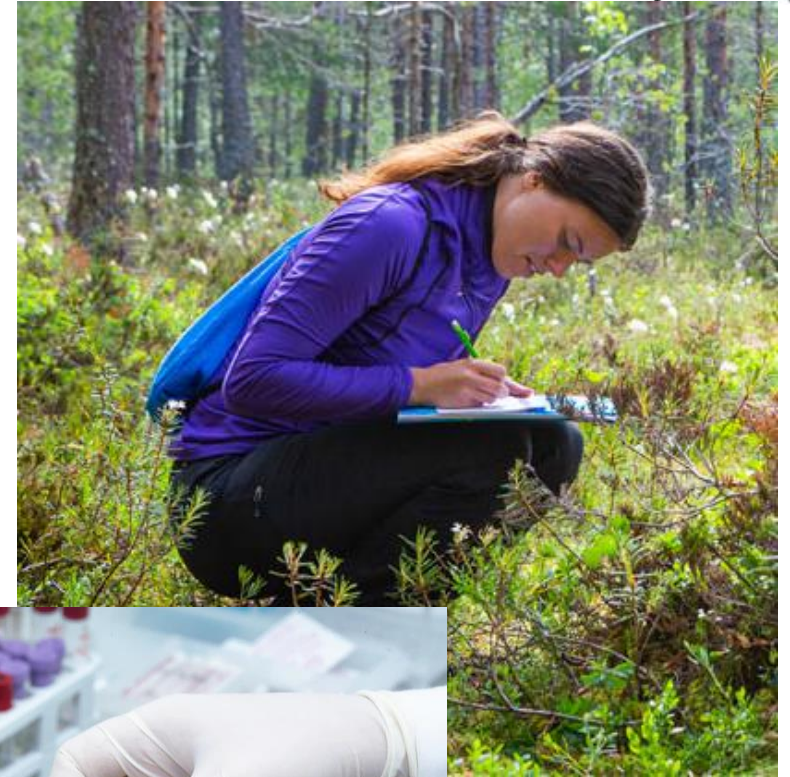
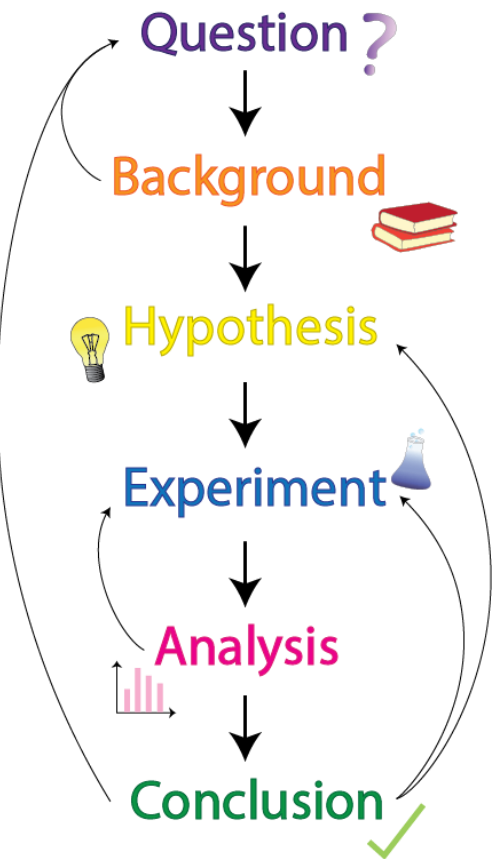
**Data rush in the
wild:
Real-life & Real-
world data for
research**

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Data rush in the wild: Real-life & Real-world data for research

The Scientific Method



Data rush in the wild: Real-life & Real-world data for research



Data you gathered by
designing your data collection:

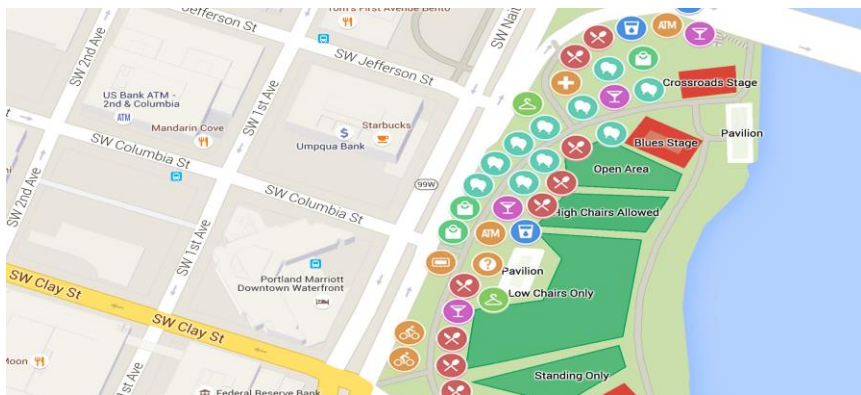
- High quality
- Structured
- Well curated
- Consented
- With metadata
-

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Data rush in the wild: Real-life & Real-world data for research

...living in a data society



- Head-worn
- Straps
- Shirts
- Wrist-worn
- Clips
- Shoe-worn / Foot pods



...isn't it data is everywhere ?



Data rush in the wild: Real-life & Real-world data for research

Data that you found at wild:

- Different structures
- Varying features
- Sparse data
- Low quality
- Unclear license
- Unknown data description
-

Can it be still useful?

